

SPEAKER & MEDIA KIT

Aurelia Mitchell Durant

Intellectual Property & International Business Attorney
Partner, Rimon P.C. · Creator of The Ownership Layer™



AI made content infinite. Ownership became the premium.

BIOGRAPHY — MEDIUM

AI made content infinite. Ownership became the premium. Aurelia Mitchell Durant is an intellectual property attorney who built a framework for the question that follows: when anyone can generate anything, what does a business actually own, what can it prove, and what can it control? She calls it The Ownership Layer™. A Partner at Rimon P.C., she has practiced since 1999, handling trademark and copyright matters, proceedings before the USPTO and the Trademark Trial and Appeal Board, matters before the U.S. Copyright Office, and international portfolio management for brands operating across borders. She has taught trademark law to attorneys.

BIOGRAPHY — SHORT

AI made content infinite. Ownership became the premium. Aurelia Mitchell Durant is the intellectual property attorney who built a framework for what follows: what a business actually owns, what it can prove, and what it can control. She is a Partner at Rimon P.C. and has advised founders since 1999.

SIX CONVERSATIONS THAT GIVE AN AUDIENCE SOMETHING USABLE

Your Business May Not Own What You Think You Own

Understand the gaps created by founders, contractors, agencies, collaborators, platforms, and legacy agreements.

Prepares listeners for licensing, investment, partnership, and diligence

AI Made Creation Abundant. Ownership Is Now the Premium.

Understand authorship, provenance, confidentiality, vendor terms, and evidence practices.

Connects AI use to control and commercialization, not fear alone

Before the Deal: Is Your Intellectual Property Actually Ready?

Learn what opportunities expose about chain of title, transferability, and licensing rights.

Speaks to founders, investors, advisors, and transaction audiences

Trademark Registration Is Not an Ownership System

See why filings alone do not answer who created, owns, controls, or can license the business's full asset base.

Separates a filing certificate from a defensible ownership position

The Ownership Layer™: Own, Prove, Control

Walk through the framework itself: what a business owns, what it can prove, and what it can control, before the next licensing, expansion, or exit decision.

Adaptable from a 20-minute segment to a full keynote

Crossing Borders: Your Brand Is Not Protected Everywhere You Sell

Understand why trademark protection is territorial, and what changes about filing strategy, enforcement, and risk when a brand expands abroad or enters the United States.

Speaks to brands expanding abroad and international companies entering the U.S.

SAMPLE HOST QUESTIONS

- What do companies commonly believe they own but cannot fully prove?
- Why have contractors and agencies become such a persistent chain-of-title problem?
- How does AI change the evidence a company should preserve about creative work?
- What is the difference between registering a trademark and building an ownership-ready business?
- Which commercial events expose ownership gaps most quickly?
- What should a founder organize before licensing, raising capital, or entering diligence?
- How can ownership discipline inform commercial strategy, not only legal risk?
- What should international brands understand before entering the United States?

PRACTICAL DETAILS

MEDIA & BOOKING

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PRONUNCIATION

Aurelia is aw-REEL-yuh

WEBSITE

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SESSION LENGTHS

20-minute segment to full keynote

INQUIRY FORM

aureliamitchelldurant.com/contact/speaking

PREFERRED TITLE

Partner, Rimón P.C.

LINKEDIN

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HEADSHOTS

Available on request

Host note: discussion is general information and not legal advice. No attorney-client relationship is created by an appearance or by contacting her, and confidential information should not be sent by email. Legal services are provided through Rimón and accepted only after applicable conflicts and engagement procedures.